

MAXIMISE YOUR PRESENCE

At Philippines Leading International Processing and Packaging Trade Event



PROPAK PHILIPPINES

5-7 FEBRUARY 2020

World Trade Centre Metro Manila
Pasay City, Philippines

www.propakphilippines.com

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ProPak Philippines 2020 powered by ProPak Asia, the region's No.1 trade event for the processing and packaging industries.

ProPak Philippines 2019 was the debut international processing and packaging trade event for the Philippines, and the perfect platform to access a robust and expanding industry and market growing at high GDP growth rates with strong increase and further potential to expand throughout its food, drink, and pharmaceutical industries.

ProPak Philippines 2020 will be the second edition of its kind delivering a focused industry event connecting international supplier to local and regional buyers.

The Philippines is witnessing strong and dynamic growth across its industries with a backdrop of rising incomes, expanding and changing consumer demands, increasing export potential, and strong and supportive governance.

Don't miss the opportunity to be a part of ProPak Philippines 2020 and contact our sales office today!

Powered by **PROPAK** The Brand You Can Trust

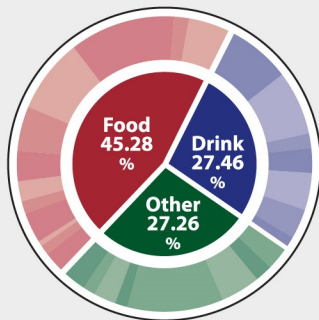
The ProPak formula of integrated Processing & Packaging trade exhibitions with associated industry conference, seminars and events is a winning combination and trusted platform for your business.

Over the last 12 months our portfolio of events covering Asia and China, and held in Indonesia, Myanmar, Thailand and Vietnam have connected over 3,000 exhibitors to more than 100,000 buyers and specifiers from across the region.

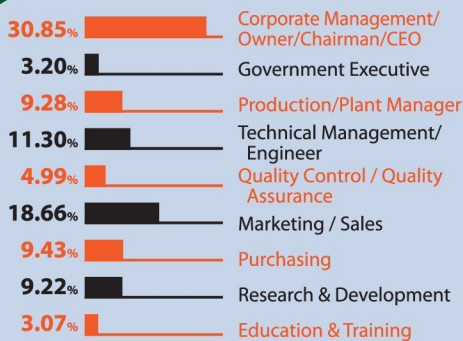
ProPak events are synonymous with quality, professionalism, service and business. Global connections together with local expertise gives us a deep understanding of industry and markets. All events are endorsed and recognised by local, national and regional trade associations and government bodies and promoted by our experienced and dedicated ProPak teams thereby ensuring the highest quality and quantities of trade professional buyers and specifiers attend.

Buyers Report

Company Main Activity



Job Function



Food 45.28%

Agricultural-industries (rice/coffee/corn/cashew nuts etc)	4.36%
Confectionery	1.73%
Food Manufacturer	11.54%
Food Packaging	8.35%
Food Retailer / Distributor / Wholesaler / Caterer	4.96%
Frozen / Chilled Foods	3.41%
Fruit & Vegetable	2.20%
Halal Foods	1.43%
Meat Processing	3.21%
Pet Foods	0.54%
Seafood	1.10%
Snack foods	2.45%

Drink 27.46%

Beverage	6.95%
Bottling / Labelling	7.28%
Brewing	1.71%
Dairy	2.72%
Filling	4.36%
Liquid Food	3.32%
Soft Drink	1.11%

Other 27.26%

Consumer Goods / Electronics	2.53%
Cosmetics	1.73%
Importer / Dealer / Distributor	4.52%
Manufacturing	10.74%
Pharmaceutical / Biotech	1.58%
Printing	2.45%
Transportation / Logistics	1.45%
Government / Standards Authority	2.25%

Product Interest

Automation / Drives & Control	1,182
Bar Coding / RFID / Printing & Labeling / Inkjet	1,472
Beverage / Brewing Technology	1,023
Canning Technology	783
Converting / Package Printing	1,149
Energy Efficiency Technology & Management	555
Filling	1,224
Food Ingredients / Additives	1,675
Food Technology	1,989
Handling / Conveyors Systems	1,062
Instrumentation / Testing / QC / Laboratory Equipment	939
Lighting / Cable & Wire / Transmission & Distribution	295
Measurement & Weighing	1,062
Packaging Machinery	2,785
Packaging Materials / Finished Packaging	2,960
PET / Plastics Processing	1,301
Pharmaceutical Technology	385
Pollution Control / Waste Water Treatment	563
Process Control Technology	832
Processing Machinery	1,381
Refrigeration / Freezing / Air-Conditioning	734
Security / Safety / Fire / Access Control	408
Services / Consultancy / Design	546
Thermoforming Machinery	315
Transport / Storage Systems	676
Wrapping Machinery	970

Why Philippines?

Strong food industry. 30% of the economy is based on agriculture which, besides supplying the Philippines is also export oriented therefore needs for the latest processing and packaging automation and technology are in high demand

Food sales are forecast to rise by a steady 8.6% a year over the next five years from 2017 to 2021

Sales of fish and fish products are forecast to grow by an average of 11.2% a year through to 2021 to PHP1,334.6bn. This is the Philippines largest food segment

Sales of meat, dairy, fruit and vegetables are also forecasted to see strong growth

Strong growth in sales of carbonated drinks are forecast at 10.2% a year through to 2021. In terms of overall sales, fruit and vegetable juices are the largest segment with PHP142.0bn and carbonated drinks ranked second with PHP142.0bn



Modern grocery retailers remain the key distribution channel for packaged food and drink in the Philippines

Pharmaceuticals sales expected forecast to exceed PHP 209bn by 2020, a CAGR of 3.5%

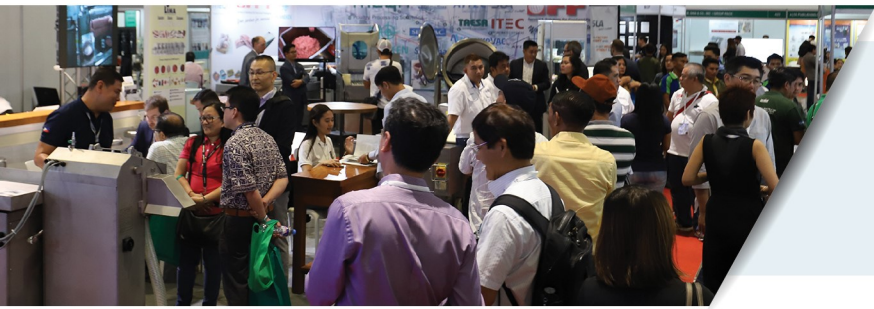
Goods & Services exports expansion expect to reach 9.3% in 2021, and 6.1% for domestic demand growth in 2021

ProPak Philippines is supported by leading industry associations:

SPONSORSHIP PACKAGES

ENTITLEMENTS	PLATINUM (2 OPPORTUNITIES)	GOLD (3 OPPORTUNITIES)
1. Logo placement on marketing collaterals and channels, including printed materials, website, e-marketing and social media		
2. Mentioning the sponsors in show PR activities and channels, including press conferences, releases and invitations		
3. Logo placement on onsite branding and informational signage		
4. Logo placement in website exhibitor list and product highlights page		
5. Dedicated email blast for sponsors to targeted database based on the sponsors company profile		
6. Interview opportunity in the show videos and promoted via e-marketing, website and social media campaigns		
7. Onsite seminar room to host promotion activity/training		
8. Banners placement in prominent locations at show entrances (A: Hall Foyer Banner)		
9. Hanging banner placement (1 x double side) in a prominent location above the show floor		
	(1 double side banner)	
10. Company literature placement in a prominent location onsite, including registration areas & VIP lounges		
11. Advertisement in E-Show Directory		
PRICE	USD 8,000	USD 5,000

Looking for more sponsorship options and details? Please contact us!



INSIDE THE EXHIBITION HALL



Visitor Premium Bag

A walking billboard in the show
Quantity: 5,000 pieces

USD 5,000 (Deadline: 22 November 2019)



A: Hall Foyer Banner

1 side banner shown,
size W1 x H2.5 m.

USD 750

B: Column Banner with 4 sides

Inside and Outside,
size W1 x H2.5 m. per side

USD 1,500



Visitor Lanyard

Boost your brand and spread
your message around the show
Quantity: 5,000 pieces

USD 5,000 (Deadline: 22 November 2019)



Hanging Banner

Reinforce your brand and
create high impact
size W3 x H2 m.

USD 1,000



Logo Placement on the Directory Board

Stand out from the rest on
navigational signage

USD 500



Floor Sticker

A great way to be seen
around the venue
size W1 x H1 m.

USD 1,000



OTHER ADVERTISEMENT OPPORTUNITIES

E-Directory & Online Exhibitor List

B Your AD Here
1140x150 pixels for PC Desktop, 480x200 pixels for Mobile

Your AD Here
360x150 pixels

C Your AD Here
360x150 pixels

Your AD Here
360x150 pixels

2018 Exhibitor List

Search Exhibitors by
Please select one option below:

Locations - Zone - Product Categories - Countries - Companies -

Company Name Stand No. Product [Go] [Reset]

Page 1

Company Name	Stand No.	Hall	Country
430 Plus Co., Ltd.	C-076	105	Thailand
ATSE	90		India
430 Plus Co., Ltd.	B003	103	Thailand
980 Supplies Co., Ltd.	A239	98	Thailand
A. DUELL Squer Donato & C. S.p.A.	B018	103	Italy
A. Sisa S.p.A.	B018	103	Italy

A

D Your AD Here
265x500 pixels for PC Desktop, 480x200 pixels for Mobile

E Your AD Here
265x500 pixels for PC Desktop, 480x200 pixels for Mobile

F Your AD Here
265x500 pixels for PC Desktop, 480x200 pixels for Mobile

G

A. Full Page Pop-up

W336 x H280 pixel
USD 900

B. Top Static Banner

W1140 x H150 pixel for PC Desktop
W480 x H200 pixel for Mobile
USD 650

C. Top Rolling Banner

W360 x H150 pixel
USD 600

D. Side Static Banner

W265 x H500 pixel for PC Desktop
W480 x H200 pixel for Mobile
USD 500

E. Side Rolling Banner

W265 x H500 pixel for PC Desktop
W480 x H200 pixel for Mobile
USD 450

F. Side Rolling Banner

W265 x H500 pixel for PC Desktop
W480 x H200 pixel for Mobile
USD 450

G. Logo on E-Directory & Online Exhibitor List

W60 x H60 pixel
USD 150

PRODUCTION GUIDELINES

INSIDE THE EXHIBITION HALL	DIMENSIONS
Visitor Premium Bag Sponsor	W40.64cm x H33.02cm
VIP Lanyard Sponsor	W1.5cm
Logo Placement on the Directory Board	-
Hall Foyer Banner A	W100cm x H250cm
Column Banner with 4 sides	W100cm x H250cm
Hanging Banner	w300cm x H400cm
Floor Sticker	W100cm x H100cm

OTHER ADVERTISEMENT OPPORTUNITIES	DIMENSIONS
A. Full page popup	W336 x H280 pixel
B. Top Static Banner for Mobile	W1140 x H150 pixel for PC Desktop, W480 x H200 pixel for Mobile
C. Top Rolling Banner	W360 x H150 pixel
D. Side Static Banner	W265 x H500 pixel for PC Desktop, W480 x H200 pixel for Mobile
E. Side Rolling Banner	W265 x H500 pixel for PC Desktop, W480 x H200 pixel for Mobile
F. Side Rolling Banner	W265 x H500 pixel for PC Desktop, W480 x H200 pixel for Mobile
G. Logo with e-Directory Entry & Listing	W60 x H60 pixel

CALL US NOW

To explore the opportunities to promote your brand.



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